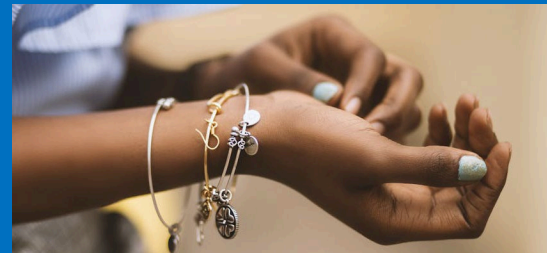


100 DAYS OF SUMMER 2024



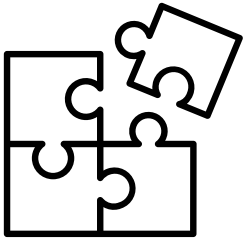
**City Council Workshop Presentation
May 9, 2024**



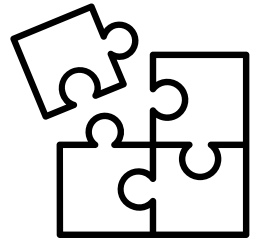
School is almost out! ...So, what's the Game Plan?

SUMMER 2024 GAME PLAN

- ✓ Pack the summer with cool activities.
- ✓ Make sure there's **LOTS** of variety.
- ✓ Add more stuff to do for teens.
- ✓ Don't forget young adults.
- ✓ Throw in a few **NEW** things to do.
- ✓ Bring families and the community together.
- ✓ Surround youth with positive role models.
- ✓ Keep pushing the message about
Youth Gun Violence Prevention
- ✓ Above all, make sure youth have **FUN!**



SUMMER 2024 GAME PLAN



The Team putting the pieces together

COMMUNITY SERVICES

Cultural Resources Department

Human Services Department

Office of Neighborhood Safety & Engagement

Recreation & Leisure Services Department

PUBLIC SAFETY

Savannah Fire Department

Savannah Police Department

INFORMATION & PUBLIC AFFAIRS

Office of Communications

with help from our Community Partners!

CAMPS

SPORTS

EMPLOYMENT

ART

SWIMMING

MUSIC

LEADERSHIP

DANCE

MOVIES

POP-UPS



Savannah Fire Department



CAMP IGNITE 2024

Camp Ignite returns for a second year

- A four-day firefighter camp
- Designed exclusively for young women ages 14 to 21
- Introduces participants to the thrills of a career in firefighting
- Participants take part in real-life training with hands-on Fire and EMS experiences
- Campers learn valuable “life and lifesaving” skills in an interactive and fun atmosphere

**Camp will be held
July 24 to 27 from 9 a.m. to 5 p.m.**

Savannah Fire - Summer 2024

Community Open House

July 20, 2024



STATION 6 – ENGINE 6
3000 Liberty Pkwy





Savannah Police Department



Savannah Police Department 100 Days of Summer Initiative



Lenny B. Gunther, Chief of Police
Savannah Police Department

LAW ENFORCEMENT STRATEGIES

- Reduction of Violent and Property Crime
- Increased Police Visibility
- Building Trust and Developing Sustainable Relationships
- Community Involvement



Lenny B. Gunther, Chief of Police
Savannah Police Department

COMMUNITY ENGAGEMENT PROGRAM

SUMMER SERIES

- Cops and Kids Reading Series (SPD and COS Library Partnership)
- SPD Youth Sidewalk Sack Lunch Frenzy



SIP Summer Camp

The initiative is designed to provide youth with a fun and safe summer environment and inspire them to strive to go to college. Campers will learn skills in character building, goal setting, decision-making, crime reporting, web safety, self-defense and much more.

Boys: June 3rd –June 14th

Girls: July 8th -July 19th

- Camps are free of charge
- Serving Campers ages 8-14
- Camp is Monday-Friday from 9 a.m. to 3:30 p.m.
- Location: Savannah Impact, 2005 Waters Avenue



MARK YOUR CALENDARS

June 29, 2024-
“Get School Immunized”

July 27, 2024-
SPD Annual Back-2-School Bash





Office of Community Services

Office of Neighborhood Safety & Engagement

Youth Employment



YOUTH NEIGHBORHOOD IMPROVEMENT TEAMS 2024
NEIGHBORHOOD GRANT PROGRAM
JUNE 3RD - JULY 26TH
APPLICATIONS OPEN APRIL 1ST - APRIL 19TH

The City of Savannah's Office of Neighborhood Safety and Engagement will be awarding select neighborhood associations with the funding necessary to launch a Neighborhood Improvement Team, a summer employment opportunity for neighborhood youth that focuses on neighborhood beautification.

LAWN CARE | REPAIRS | CLEAN-UP

Phone: 912-651-2443 Email: onse@savannahga.gov

SAVANNAH Office of Neighborhood Safety and Engagement
2024 NEIGHBORHOOD IMPROVEMENT TEAMS



- Up to 10 Neighborhood Improvement Teams
- 70 youth jobs; 8 weeks of Summer income
- Includes youth violence reduction and youth enrichment sessions

Office of Neighborhood Safety & Engagement



Summer Youth Employment & Violence Intervention Program

- Up to 12 high-risk youth, ages 14 to 17
- 8-week/240-hour program followed by 10 monthly engagements
- 1:4 Adult-to-Youth (Youth Success Leaders)

Program Goals

- **Addressing Violence:** Youth gun violence, gang involvement, negative outcomes, lived experiences, trauma, counseling, identifying alternatives
- **Linking Supports:** Assessing youth and family needs and connecting to supportive services, mentors and community members
- **Exploring REAL Opportunities:** Exposing youth to a wide variety of people, places, and opportunities to chart a new path. **Attainable opportunities!**

Program Measurement: Georgia Southern University

College of Behavioral & Social Sciences/Dept. of Criminal Justice & Criminology

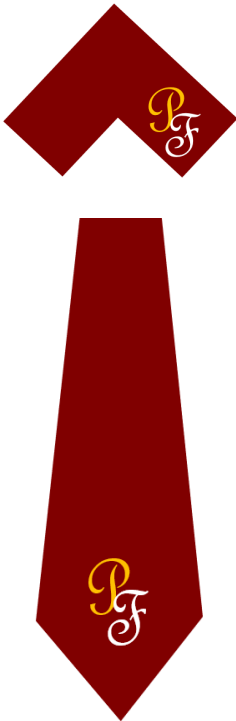
[National Youth Advocacy and Resilience Research Center](#)

Program Partners

Programs, tours, counseling, family supports, job training, job shadowing, job opportunities

- Offenders Alumni Association
- The Real Brownstone Experience, Inc.
- Heads Up Guidance Services
- Chatham County Safety Net
- Life Skills for Empowerment
- Frank Callen Boys and Girls Club
- Gulfstream
- Savannah Technical College
- Goodwill Industries
- Airport Commission
- Georgia Port Authority
- Truist Bank
- Chatham County Health Department
- Chatham Area Transit
- Hyundai
- Plumbers and Pipe Fitters Local Union #188
- City departments

...and more!



Office of Neighborhood Safety & Engagement

2024 Summer Activities

ONSE Sponsored Activities

- **Summer Basketball Nights**
 - Friday & Saturday
 - Grant & Eastside Gyms
 - Basketball games mixed with enrichment activities
- **Parking Lot Parties**
 - 3 Events: May, June & July
 - Family fun & community awareness

Community Awareness Events

- **National Gun Violence Awareness Month (June)**
 - ONSE will be participating in events throughout the month to highlight youth gun violence
- **National Gun Violence Awareness Day (June 7th)**
 - ONSE will engage gun violence survivors with lived experience to give real talks to youth at Summer Basketball locations
- **Anti-Violence Event (June 15)**
 - Urban Mentoring Academy (UMA)

Rolling out this summer: New Public Education Campaign

Don't make
me a victim.
Don't shoot.



For more information on gun violence prevention and how you can get involved, visit www.savannahga.gov/JustAsk.

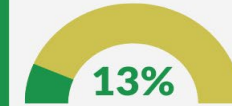


QR Code/Webpage

1. Local Facts
2. How you can make a difference
3. How we can reach you if you need help

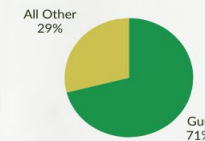
20% OF DEATHS

Persons 24 years of age or younger make up 20% of all gun-related deaths in a given year.



SHOOTING EXPOSURE

13% of youth aged 14 to 17 years of age report being exposed to or witnessing a shooting.



Weapon of Choice

Guns account for 71% of the weapons used in the homicides of youth aged 12 to 24 years old.



Males at Risk

Males account for 89% of youth gun homicide victims and 90% of youth gun homicide perpetrators.

Access to Guns

The greatest predictor of a youth's involvement in gun violence is their access to an unsecured firearm.

COSTS

Each gun death costs US taxpayers an average of \$274,000.



Savannah's Solution

Learn about the Office of Neighborhood Safety and Engagement.



Keeping the importance of reducing
Youth Gun Violence in the public eye.

Proactive Messaging, Real Talks & Events!

His big brother
was his hero.
Don't shoot.

SAVANNAH
Office of Neighborhood Safety & Engagement

For more information on gun violence prevention and how you can get involved, visit www.savannahga.gov/JustAsk.



Don't let anger steal your freedom.
Don't shoot.

SAVANNAH
Office of Neighborhood Safety & Engagement

For more information on gun violence prevention and how you can get involved, visit www.savannahga.gov/JustAsk.

No dejes que la ira to robe la libertad.
No dispares.

SAVANNAH
Office of Neighborhood Safety & Engagement

Para obtener más información sobre la prevención de la violencia con armas de fuego y cómo puede participar, visite www.savannahga.gov/JustAsk.

The choice is yours.
Just ask.

SAVANNAH
Office of Neighborhood Safety & Engagement

For more information on gun violence prevention and how you can get involved, visit www.savannahga.gov/JustAsk.

Su hermano mayor era su héroe.
No dispares.

SAVANNAH
Office of Neighborhood Safety & Engagement

Para obtener más información sobre la prevención de la violencia con armas de fuego y cómo puede participar, visite www.savannahga.gov/JustAsk.

Knowing a brother who cares can change your life.
Just ask.

SAVANNAH
Office of Neighborhood Safety & Engagement

For more information on gun violence prevention and how you can get involved, visit www.savannahga.gov/JustAsk.

Knowing a brother who cares can change your life.
Just ask.

SAVANNAH
Office of Neighborhood Safety & Engagement

For more information on gun violence prevention and how you can get involved, visit www.savannahga.gov/JustAsk.

There's better ways to make money.
Just ask.

SAVANNAH
Office of Neighborhood Safety & Engagement

For more information on gun violence prevention and how you can get involved, visit www.savannahga.gov/JustAsk.

TAKE A STAND. MAKE A PLEDGE.

SAVANNAH
Office of Neighborhood Safety & Engagement

VIOLENCE SOLVES NOTHING.

SAVANNAH
Office of Neighborhood Safety & Engagement

IT STARTS WITH YOU. DON'T RUIN YOUR LIFE.

SAVANNAH
Office of Neighborhood Safety & Engagement

VIOLENCE SOLVES NOTHING.

SAVANNAH
Office of Neighborhood Safety & Engagement

Youth Arts Camps

Cultural Resources Department

Visual

and

Performing

Arts

COMBO CAMPS



Camp Schedule June 3 - July 19, 2024

Week 1 | June 3-7

Art Camp for Youth who are Blind or have Low Vision
Teen Camp: Metals & Jewelry

Week 2 | June 10-14

1st -6th Grade: Visual or Performing Arts

Week 3 | June 17-21

Teen Camps: Visual Arts, Metals
Youth Performing Arts Camp

Week 4 | June 24-28

1st -6th Grade: Visual or Performing Arts

Week 5 | July 8-12

1st -6th Grade: Visual or Performing Arts

Week 6 | July 15-19

Teen Camps: Visual or Performing Arts

Registration is Open!

Non-residents will be added to the waitlist until May 20th.

savannahga.gov/artcamp
Savannah Cultural Arts Center
201 Montgomery St



Exploring the Arts!

1st to 6th Grade & Teen Only Camps

June & July 2024

Cultural Resources Department

Adult Art Camps

Visual

Arts

Performing
Arts



VISUAL ARTS

Glass Art: Mosaic Mandela | July 1-3
Design and make a colorful glass mosaic Mandela

Ceramics Wheel Intensive: Large Vessels | July 15-19
Learn the skills used for throwing larger pieces on the wheel.

PERFORMING ARTS

Release Your Feet Adult Intensive | June 17-21
Immerse yourself in the technique and grace of ballet and modern dance.

Feel the Beat | July 1-3
A comprehensive camp with dances in Jazz, Hip Hop, Tap and more!

Ballet Intensive | July 15-19
Leap into a week of all things ballet!

**REGISTRATION IS
OPEN!**

View full descriptions and register by
scanning the QR code or visit
savannahga.gov/artcamp



201 Montgomery St | 912-651-6783 | savannahga.gov/arts

NEW!

**Summer Camps
for Adults!**

**June &
July 2024**

Human Services Department

Specialty Camps



THE PENNSYLVANIA AVENUE RESOURCE CENTER

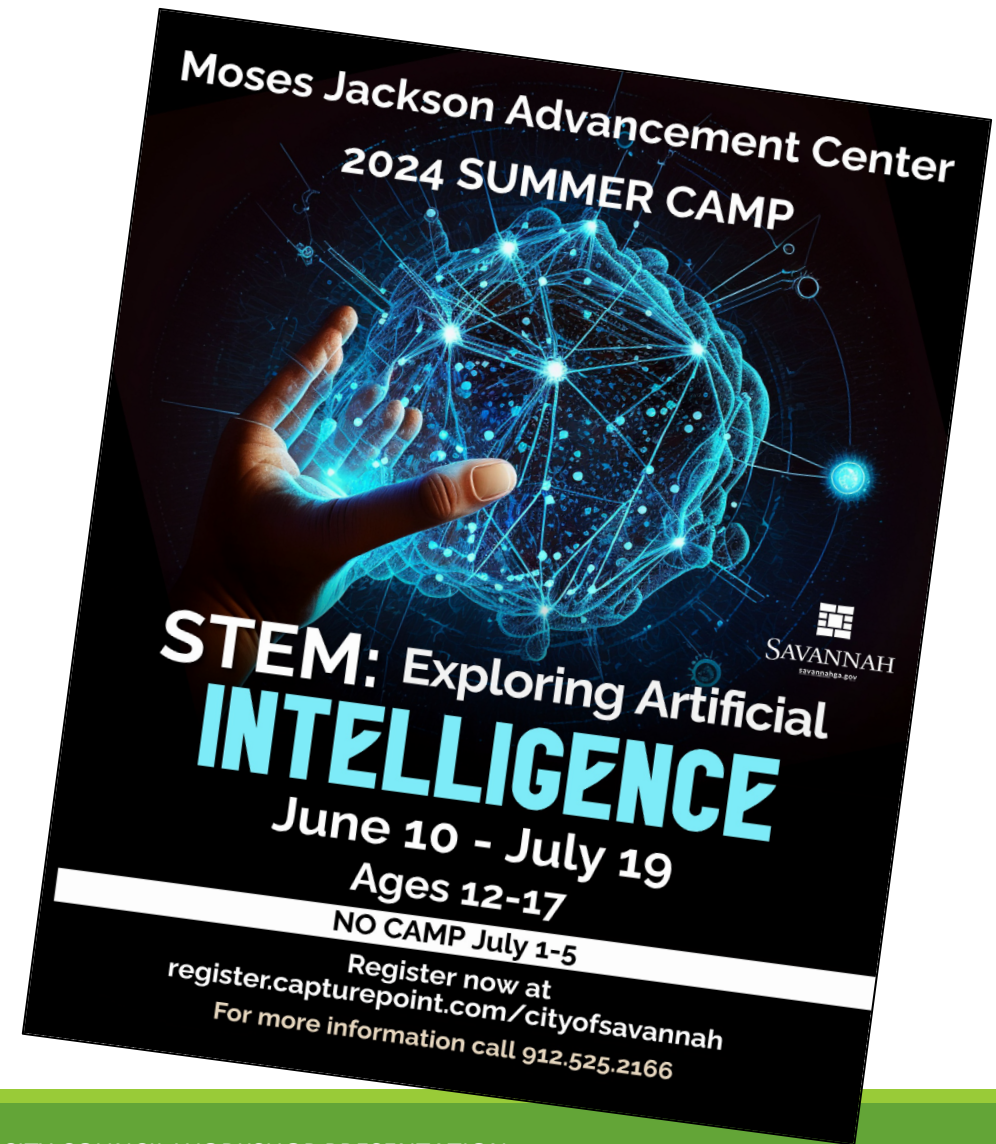
SUMMER CAMP
OUTDOOR ADVENTURES
2024 AGES: 10-18

FREE!!
MON - THUR
9AM - 3PM
REGISTER TODAY!

JUNE 3RD - JUNE 28TH
425 PENNSYLVANIA AVENUE
SAVANNAH, GA 31404

SAVANNAH
savannahga.gov

For more info: Call 912.651.4211



Moses Jackson Advancement Center
2024 SUMMER CAMP

SAVANNAH
savannahga.gov

STEM: Exploring Artificial
INTELLIGENCE

June 10 - July 19
Ages 12-17
NO CAMP July 1-5

Register now at
register.capturepoint.com/cityofsavannah
For more information call 912.525.2166

Human Services Department

Youth Leadership

Savannah Youth Ambassadors

An intensive 3-week summer program from **June 6-29**, followed by a full year of community service activities and leadership experience beginning **August 10**.



SYA SAVANNAH YOUTH AMBASSADORS

Applications OPEN

Space is LIMITED, apply today!!

Rising 9th - 12th Grade Students

- Personal
- Civic
- Social
- Professional Development

Leaders of Savannah Today ... the WORLD TOMORROW!

SCAN HERE TO APPLY

SAVANNAH savannahga.gov

Savannah Youth Council

Mayor and City Council program engages 8th grade students during the school year, in activities designed to increase knowledge of city government, civic responsibility, and leadership skills.



Applications Now Open

Rising 8th Graders

SYC SAVANNAH YOUTH COUNCIL

- Demonstrate leadership skills
- Participate in community service activities
- Collaborate with partners on projects
- Lead and participate in local government
- Develop skills to grow toward a successful future
- Have fun!

Apply online or scan the QR code

<https://www.savannahga.gov/562/Savannah-Youth-Council>

912-651-6520 | SYC@savannahga.gov

SAVANNAH savannahga.gov

Recreation & Leisure Services Department



Summer Camp

SAVANNAH
Recreation and Leisure Services

It's time for
SUMMER CAMP 2024
REGISTRATION BEGINS APRIL 1ST!

AGES 6-12
MAY 28 TO JULY 19

NEW SPECIALTY CAMPS

Camp 101 (5/28-7/19):
-For new campers ages 6-8
-Active play, relay, team sports

Nature Camp (7/8-7/12):
-Field trips, gardening and outdoors

Sports Camp (5/28-7/19):
-Traditional sports, volleyball, pickleball and flag football

Mommy & Me (6/24-6/28 & 7/8-7/12):
-Motor/social skill activities, splashpads, story time and crafts

Inclusion Fusion (6/10-6/14 & 7/15-7/19):
-For grandparents and young campers
-Crocheting, beading and bingo with a twist

GENERAL CAMP SESSIONS

1. Camp Adventure (5/28-6/7):
-Active play, relays, team sports

2. Out of this World (5/10-6/21):
-Art and science activities with crafts

3. Fun in the Sun (6/24-7/5):
-Water science with a splash of fun activities like water balloon wars

4. Into the Wild (7/8-7/19):
-Fun filled field trips and a colossal carnival

***General camps will take place at 9 centers. Call for availability**

Tompkins Center	912.651.6789
W.W. Law Center	912.651.6787
Windsor Forest Center	912.921.2105
Delaware Center	912.651.6793
Moses Jackson Center	912.236.1602
Crusader Center	912.921.2103
Liberty City Center	912.652.3804
Tremont Center	912.651.4252
Hudson Hill Center	912.238.9385

***Financial assistance is available per session**

SPOTS FILL FAST! SIGN-UP TODAY

General Camps
Per session:
\$80 for residents
\$120 for non-residents
Weekly:
\$40 for residents
\$60 for non-residents

Specialty Camps per session:
\$30 for residents
\$60 for non-residents

Game On! Summer Sports Game On!



SAVANNAH
Recreation and Leisure Services

SUMMER BASKETBALL

EVERY FRIDAY AND SATURDAY
JUNE 7TH - JULY 27TH

7:00 PM - 9:00 PM: 12 YEARS OF AGE TO 15 YEARS OF AGE
9:30 PM - 11:30 PM: 16 YEARS OF AGE TO 18 YEARS OF AGE

LOCATIONS | GRANT GYM @ 122 WEST STREET
EASTSIDE GYM @ 415 GOEBEL AVENUE

ALL PARTICIPANTS MUST REGISTER EACH EVENING TO PARTICIPATE

FOOD AND DRINKS
ENRICHMENT ACTIVITIES & FUN GAMES THROUGHOUT THE EVENING

SPONSORED BY THE CITY OF SAVANNAH OFFICE OF NEIGHBORHOOD SAFETY AND ENGAGEMENT
CREATING SAFE PLACES FOR YOUTH TO HAVE FUN!

GIRLS FLAG FOOTBALL CAMP

Morris Field @ Daffin Park
June 18 – 21 (Middle School)
June 24 – 28 (High School)

SOCCER CAMP

Morris Field @ Daffin Park
June 3 – 7
Ages 4 – 14

CHEER CAMP

Alee Temple
June – 4 Sessions
Ages 5 – 15



SAVANNAH
Recreation and Leisure Services

HONORING...
ROSCOE "SCOLD" EDWARDS

ABOVE THE VIOLENCE

FRIDAY NIGHT HOOPS

3V3

JUNE 7TH - JULY 26TH
Blackshear Basketball Complex
820 Wheaton St.

PER TEAM
\$25

▶ (20) TEAM SPOTS AVAILABLE
TEAM REGISTRATION REQUIRED
18-24 YRS OF AGE

8PM TO 10:30PM

FOR MORE INFORMATION CALL
(912) 351-3852
OR EMAIL
ATHLETICS@SAVANNAHGA.GOV

TO REGISTER
[QR CODE]
SCAN QR CODE

Recreation & Leisure Services

Summer Activities



SAVANNAH
Recreation and Leisure Services

PARKING LOT PARTY

FREE!

- BOUNCE HOUSE
- WATER SLIDE
- SNOW CONES/POPCORN
- DANCE OFF
- FACE PAINTING
- GAMES & PRIZES

6:00 PM - 8:30 PM

30 MAY	W.W. LAW 900 BOLTON STREET
27 JUN	WINDSOR FOREST COMM. CTR 414 BRIARCLIFF CIRCLE
25 JUL	TOMPKINS CENTER 2333 OGLECHEE ROAD

SPONSORED BY THE CITY OF SAVANNAH OFFICE OF NEIGHBORHOOD SAFETY AND ENGAGEMENT
CREATING SAFE PLACES FOR YOUTH TO HAVE FUN!

SUMMER LUNCH IN THE PARK

5 Locations:

Daffin, Edgemere, Forrest Hills, Savannah Gardens, Summerside Parks

June 3 – July 19; Mon-Fri, 11:30am-12:30pm

Ages 6-18

THERAPEUTIC RECREATION CAMPS

Youth Camp - Carver Village Center

June 3 – June 28; Ages 9 – 22 (In-school)

Adult Camp - Eastside Center

July 8 – Aug 2: Ages 23+

Recreation & Leisure Services



It's time for SUNDOWN CINEMA
Come watch **"Grease"** with us
Friday, May 17th
Hull Park
55th & Atlantic Ave.
*The movie begins at 8:30 or before if the sun has begun to set



It's time for SUNDOWN CINEMA
Come watch **"Trolls: Band Together"** with us
Friday, June 21st
Hudson Hill
2227 Hudson St.
The movie begins at 8:30 or before if the sun has begun to set



It's time for SUNDOWN CINEMA
Come watch **"Wish"** with us
Friday, July 26th
Savannah Gardens
514 Pennsylvania Ave.
The movie begins at 8:30 or before if the sun has begun to set



It's time for SUNDOWN CINEMA
Come watch **"Mutant Ninja Turtles: Mutant Mayhem"** with us
Friday, August 16th
Tatemville Center
333 Coleman Ave.
The movie begins at 8:30 or before if the sun has begun to set



It's time for SUNDOWN CINEMA
Come watch **"Jaws"** with us
Friday, September 20th
Mohawk Park
1132 Mohawk St.
The movie begins at 8:30 or before if the sun has begun to set



Recreation & Leisure Services

Splashpads

Now Open! 9am – 8pm

Swimming Pools

Open May 28

(1st day of Summer Camp)



SAVANNAH
Recreation and Leisure Services

WATER AEROBICS

For ages 17 and up

Looking for a fun way to stay fit and healthy? Look no further than water aerobics! Our experienced instructors are dedicated to helping you achieve your fitness goals.

June 3 – Sept. 1
Monday - Thursday
6:30 p.m. – 7:15 p.m.
Daffin Park Pool



SAVANNAH
Recreation and Leisure Services

Make a splash this summer!

SWIMMING LESSONS

Registration opens on May 19
Classes starts on June 3
\$25/person

Sessions for ages 3-16 :

Get all the details



JUNE 3-11
JUNE 1-11
JUNE 17-27

Adult Sessions:
JULY 15-25

Pools open for lessons
DAFFIN PARK
BOWLES C. FORD
W.W. LAW



SAVANNAH
Recreation and Leisure Services

JOIN OUR

SWIM TEAM

FOR AGES 6 TO 18

Join at Daffin, Bowles C. Ford, Tompkins or W.W. Law pools

Swim Meets: June 28th, July 12th

Sign up at a pool near you beginning on

MAY 28

Practice is held
Monday - Thursday
3:30-4:15 p.m.

SWIM TEAM 2024

100 Days of Summer 2024!





2024 SUMMER Marketing Plan

Goals

- Increase attendance of summer programs through effective social media marketing
- Try new strategies that will captivate a teen audience
- Be PROACTIVE instead of reactive

100 Days of Summer

@cityofsavannah

- Using parent testimonies to boost registration
- Highlight events on city pages through fun reels and photos
- Keep parents informed about programs offered, registration and deadlines

Targeted to parents:

@cityofsavannah

Targeted to teens:

@savannahsummerfest

Summerfest

@savannahsummerfest

- Post content 2x a week minimum
 - flyers, reels, pictures, lives
- Post events happening in a trendy way/re-create trending reels
- Create hashtags
- Post 24-hour long stories almost daily
 - polls, countdowns, q&a, giveaways
- Use a style guide to establish brand awareness
- Use youth influencer who will repost our content and promote events

Media Relations

- Hold press conference/kick off event
- Invite media to events
 - Savannah night lights basketball
 - Sundown Cinema
 - Parking lot parties
- If numbers are positive, hold press conference at end describing how efforts went

Summer Marketing & PR 2024

- Dual initiatives, similar to 2023, targeting messaging to younger children (parents) and teenagers separately. Engagement of younger children/parents was strong last year. Will work to engage teens more effectively.
- Deploying new methods to engage teens through the “Summerfest” social media brand that was launched last year. (Ex: relevant hashtags, using different platforms)
- Working to establish partnerships with local influencers.

Thank you.



Summer 2024 – Here We Come!