



August 8, 2024, City Council Regular Meeting

Title

13. Authorize the City Manager to Execute a Contract for The Public Art Master Plan with Designing Local (DBE) in an Amount Not to Exceed \$100,000. The Public Art Master Plan will provide a cohesive citywide vision and process for public art to be installed in public parks and City of Savannah facilities throughout the city. (Cultural Resources)

Strategic Priority

Neighborhood Revitalization

Description

This contract is to procure public art master plan development services with Designing Local in an amount not to exceed \$100,000. The public art master plan is the first step in establishing an ongoing public art program for the City of Savannah. The public art master plan will provide a cohesive citywide vision and process for public art to be installed in public parks and City of Savannah facilities throughout the city. This initiative responds to the city's goal to improve access to the arts for residents living in all aldermanic districts. The planning process will emphasize inclusion and equity, including conversations with residents to determine how public art can be a part of their community.

There are many benefits to public art. For neighborhoods, public art can be used to celebrate heritage and promote a sense of pride and ownership and can also be a catalyst for economic development, as public art installations serve as landmarks and destinations that draw visitors to explore neighborhoods. Finally, the public art program will engage the talents of Savannah artists who will work with residents to make art a part of their everyday lives.

The RFP was advertised, opened, and reviewed. The contract term expires on August 8, 2025. This contract also includes four (4) available annual renewal options. A pre-bid conference was conducted and a total of six (6) vendors attended. Terms: Net 30 days. Delivery: As needed.

The vendors are:

L.B. Designing Local (Columbus, OH) ^(C)	\$100,000
02. Cultural Planning Group (Wilton Manors, FL) ^(D)	\$70,000
03. Art Builds Community (San Jose, CA) ^(D)	\$65,000
04. Civic Centered Consulting, LLC (Jenkintown, PA) ^(D)	\$127,400

(C) Indicates non-local, DBE-business. (D) Indicates non-local, non-DBE-business.

Local vendors notified via the supplier portal: Yes

Total sent: 748

Total received: 4

Recommendation

Approval

Contact

Stuart Miller, Director, Cultural Resources Department

Financial Impact

Expenditure of \$100,000 from the Cultural Resources Fund

Review Comments

Attachments

- [Exhibit 1: Funding Verification - Public Art Master Plan.pdf](#)
- [Exhibit 2: Purchasing Notes - Public Art Master Plan.pdf](#)